

DENVER, CO

# MEMBERS CLUB

*Clayton*



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# Clayton Members Club

# Member Manifesto



**DISTINGUISHED BY  
UNCOMMON SENSIBILITIES**

# Clayton believes the more interested you are, the more interesting you are.

Intentionally cultivated community, born from the collision of arts, local culture, entrepreneurial endeavors and living a more meaningful and impactful life. Our community values character over capital.

With personal endorsement at the heart of our membership, we value faith in one another and a willingness to put your own status on the line for someone else.

Here, we convene, converse and celebrate. We know there is a science to getting the room just right. A good feeling you get as soon as you walk through the front door, inviting you to experience something new, exciting, and utterly compelling.

At Clayton, we're inspired and driven by our defining pillars –

- BE CURIOUS.**
- BE FUN.**
- BE AUTHENTIC.**
- BE GENEROUS.**
- BE INCLUSIVE.**

Surrounded by like-minded individuals in a space that encourages and nurtures our instincts to thrive and grow, we progress at Clayton. We are a community united by our commitment to best represent the remarkable locale of Denver – and continuously evolve it.



# Clayton's Commitment to Opportunity, Equity and Inclusion

# AT CLAYTON, OPPORTUNITY, EQUITY AND INCLUSION (OEI) IS AT THE FOREFRONT OF THE COMMUNITY WE ARE CREATING.

## How can an exclusive club be inclusive?

Because, at Clayton, we will reclaim and redefine the idea of “exclusivity” to mean a group of like-minded individuals who are:

- **FOCUSED**
- **ORGANIZED**
- **EFFECTIVE**
- **POWERFUL**
- **ALIGNED WITH CLAYTON VALUES**
- **...AND WHO CONTINUALLY SEEK OUT AND CELEBRATE INCLUSIVITY**

Clayton cultivates genuine connections, meaningful change, and provides an environment of support and active listening, through the inclusive collaboration of its diverse Team, Members and Community.

We will actively engage with communities across the region and invite their leaders to be a part of ours. Whether they serve on our Committee or as one of our Team Members, we are committed to making Clayton representative and reflective of the remarkable and impactful future we want to create.

- We are committed to relentlessly developing and sustaining a culture that encourages inclusion and promotes equity where our Team and our Members feel they are valued, belong, and reflect Denver’s distinct, broader communities.
- We are committed to educating our Team and our Members on how our actions and values shape our surroundings, and the importance of understanding, appreciating, and interacting with people from cultures or backgrounds different from one’s own.
- We are committed to building equitable partnerships with those aligned with our pillars.
- We are committed to seeking out and breaking down barriers that exist in the private club industry. We will be the builders of a brand-new model.

## OUR TEAM:

*Clayton recruits, develops and retains* individuals who demonstrate a shared commitment to our passion for welcoming unique perspectives, creating collaborative spaces and delivering authentic hospitality for all.

Our team will personify an internal culture built on our mission, vision, and values, and manifest through tangible action taken at all levels of the organization:

- **Leadership** who embody the Clayton culture through development of diversity initiatives and targeted programming that is insightful, educational and fun — and designed to attract a broad array of Members and their guests.
- **Team Members** who embody the Clayton culture through welcoming, empathic Member- and guest-facing steps of service -- ensuring all feel equally valued and that they belong.

## OUR MEMBERS:

Clayton’s MEMBERSHIP is comprised of individuals who demonstrate a shared commitment to optimizing Social, Business, and Creative connections, opportunities, experiences and community contributions with inclusion across race, gender, sexuality, age, ability, and industry.

Our Members are united by their dedication to our five pillars:

- **BE CURIOUS.**
- **BE FUN.**
- **BE AUTHENTIC.**
- **BE GENEROUS.**
- **BE INCLUSIVE.**

## OUR SPACES:

Clayton’s environment is grounded in safety, familiarity and comfort, where people can bring their most authentic selves and foster infectious, impactful energy. We will create and sustain inviting spaces where all feel safe to engage in respectful and enlightening experiences.

- We will foster Collaborations with creators, makers, vendors, and suppliers representing a diversity of backgrounds and lived experiences which reflect Denver’s distinct, broader communities -- inviting Members and guests to expand their existing horizons.

**We have the opportunity to provide a platform for everyone to have a voice, and shape a future in which differences are celebrated.**

**We have a zero-tolerance policy for racism, sexism, ageism, homophobia, transphobia, bullying and any other behavior that fails to honor and respect each and every person within the Clayton community, their individuality, and personhood.**

**Clayton’s OEI statement will be shared with our Team and our Members — and we will ask that all support its principles unconditionally.**



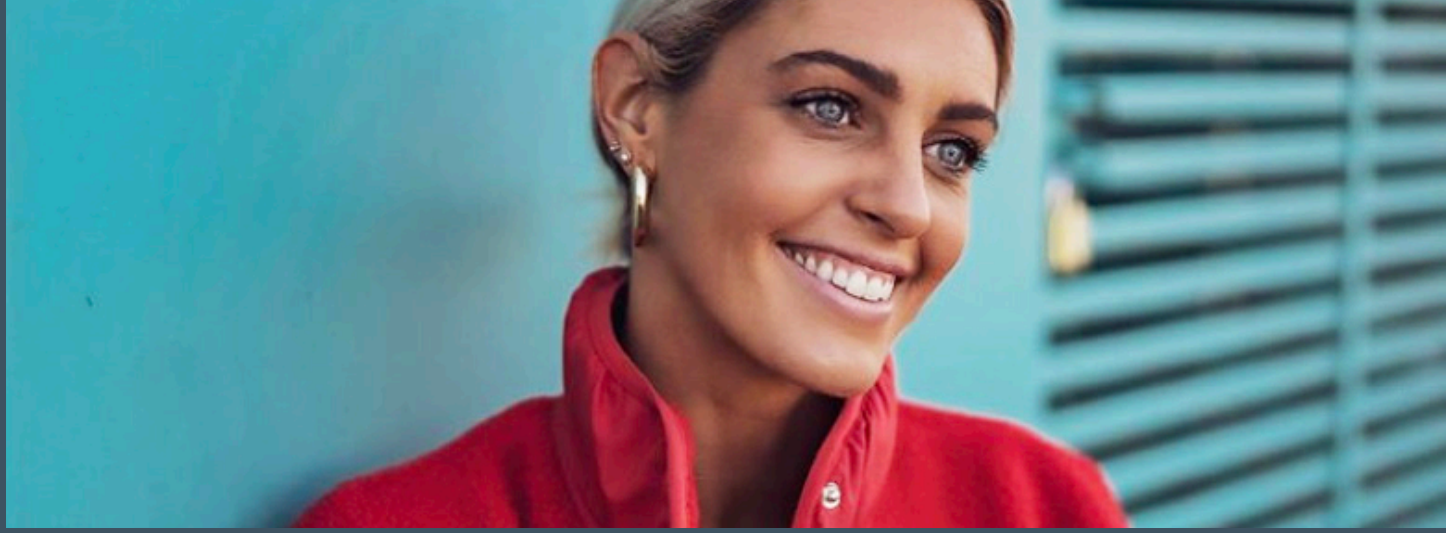




# The Member Experience

AMMENITIES

People,  
Culture,  
Access



@liobumba





## PEOPLE

Clayton is built on the foundation of inspirational human connectivity, providing Members with a private and eclectic community of the most inspired and inspiring individuals.





**Clayton is building a community that reflects the extraordinary character of Denver. A private network of Members interested in professional networking, creative collaboration, and having fun.**

- Ability to invite and bring up to three guests at a given time, including the ability to invite guests to Clayton events
- A network of Members striving to give back to and support community
- A robust calendar of event programming, designed around social engagement, encouraging connectivity and collaboration with like-minded Members
- Intimate conversations led by industry experts, unique speakers and lifestyle tastemakers, exploring new territories and sharing insightful, progressive, impactful thoughts in a curated environment

## CULTURE

Members of Clayton enjoy an exciting and robust calendar of events and programs throughout the year, curated through Clayton Members, and thoughtful partnerships with local artists, businesses and influencers.







**PROGRAMMING FOR OUR MEMBERS, BY OUR MEMBERS.**

- Arts Programming, including Emerging Artist Shows
- World Class Chef & Sommelier
- Philanthropic Events
- Live Music
- Soirées, fêtes and legendary Parties
- Specialty Craft Cocktails
- Programming for the Mind, Body and Spirit
- Creative and Educational Events for Kids

Clayton is committed to growing our community by tapping the talents of local Social Business and Creative leaders to create our programming.

The majority of programming is created by people who join Clayton Membership as partners or collaborators. The same person that teaches you how to make homemade pasta on Tuesday night, might be next to you in the club having a latte on Wednesday morning. By making our Partners and Collaborators members, we open doors to deeper connections, learning and inspired collaborations.

## ACCESS

With Members restaurants, bars, work and meeting spaces, plus a Members-exclusive rooftop pool and lounge—complete with daybeds and coolers to party all day—there is plenty of space to both be productive and let loose.







**Members' bars, workspaces, dining options and event rooms make for memorable hangovers and intuitive networking.**

**Plus, members receive preferred rates on booking Clayton hotel guest rooms.**

- A dedicated membership and events team to make sure members are getting the most out of their memberships.
- Private members' parlor serving small bites and beverages
- Private members' all-day restaurant with full meals and light bites to fuel your work or play
- Members-only events held in the Isabella Suite and the hidden bar—we can't promise you won't get sprayed with champagne.
- Loads of members' workspaces with ultra fast internet and lots of places to power up
- 20% discount on Clayton hotel guest rooms booked for members, friends, family, coworkers



CLAYTON  
CONTRIBUTES FUND  
& CLAYTON IMPACT  
GROUP



# Clayton Contributes Fund (CCF) is the community-facing expression of Clayton Members' values — with Opportunity, Equity, and Inclusivity-focused principles at the core of everything we do.

Established as a 501(3)c, CCF provides a sustaining and regenerating fund to invest in the Denver community through causes championed by our Members and vetted by the CCF Impact Group. CCF identifies, evaluates, and collaborates with local OEI-focused organizations and causes whose mission + values align with those of the Clayton to affect positive change.

CCF's Impact Group Board will include experienced mentors and external advisers who will guide and develop Impact Group Members, enabling CCF to serve as a philanthropic training ground.





PROGRAMMING

# Experiences built on the 5 Pillars



# PROGRAMMING FOR OUR MEMBERS, BY OUR MEMBERS





Clayton Members will enjoy a powerful, exciting and inspiring calendar with daily activations. Learn something new, get a little messy, push boundaries, indulge your curiosities, and give back to you community.

**Have something insightful,  
unique or thought provoking  
to share with the community?**

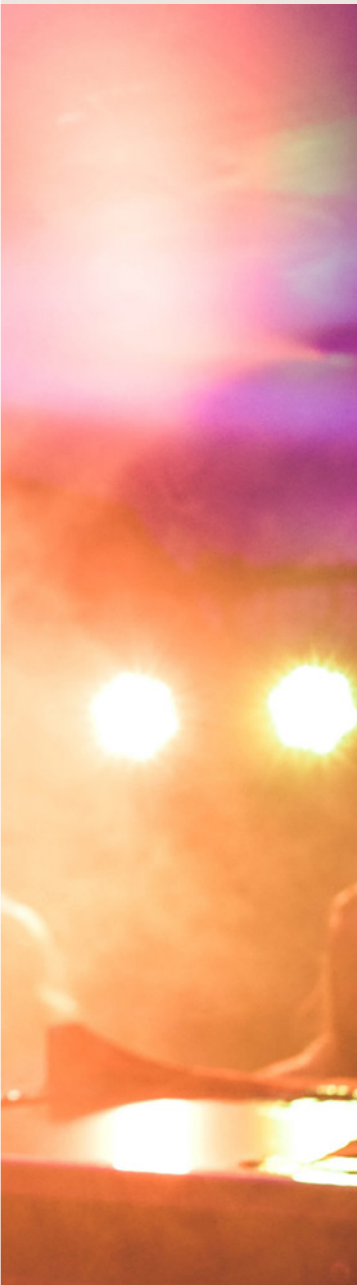
Please join us as a Collaborator or Partner Members and share your talents with the Clayton community. Clayton Committee, Collaborator and Partner Members will be the bedrock of the programming calendar.





# Programming calendar inspired by our 5 Pillars





## BE CURIOUS

### **BOOZY BOOK CLUB**

The discussion might be even better than the book

### **SIP & PAINT**

Canvas instruction with sips of wine led by local artists

### **FUNCTIONAL NUTRITION COOKING CLASS**

Learn to be your own personal chef

### **NATTY VINO**

Natural wine tastings led by local Somms & wine shop owners

### **STIRRED OR SHAKEN?**

Mixology crash course in our speakeasy Five Nines

### **DENVER CELEB KITCHEN FEATURE**

Kitchen take over by local chefs offering tasting menus and wine pairing dinners

## BE FUN

### **DJ DANCE PARTIES**

“Put on your red shoes and dance the blues”

### **GROWN UPS AND GAME BOARDS**

Nerd out over The Settlers of Catan in our Library

### **ROOFTOP DANCE CLASS**

Bi-Monthly feature of different dance styles

### **KARAOKE NIGHT**

Curated by a Clayton Collaborator Member

### **HEADLINING MUSIC**

Before they play Red Rocks...

### **CLAYTON KIDS ACTIVITIES**

Thoughtful activations to keep the kids entertained while you try a 20 minute HydraFacial

# BE AUTHENTIC

## THE FUTURE OF FASHION

Spotlight event featuring sustainable fashion

## CHEERS TO COLLABORATION

A “Makers & Purveyors” series showcasing the talents of Clayton Collaborator Members

## “UNPLUG & UNWIND”

No phone zone with facials, massages, manicures

## MORNING MEDITATIONS IN THE LIBRARY

8:30-9 AM M/W/F

## WEEKLY ROOFTOP PILATES

9AM M/W/F

## WEEKLY ROOFTOP YOGA

9AM T/TH/SU

## ON-SITE ACUPUNCTURE

Book your appt between meetings

## WELLNESS SUNDAY

Yoga, IV infusions, Meditation, “Clean Eats” Menu

## “LET’S GET PHYSICAL”

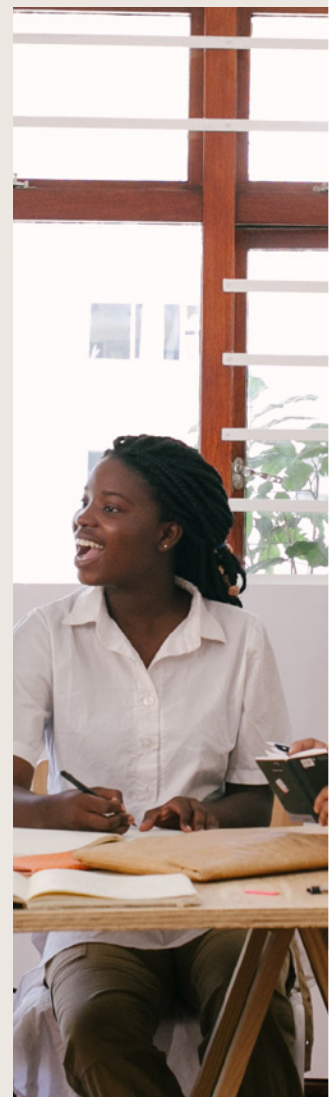
Claytons running, cycling, climbing, hiking clubs

## CLAYTON TRUNK SHOW

A private shopping experience with exclusive discounts

## SELF CARE WORKSHOPS

Dry brushing, natural skin care, chakra cleansing, scalp massage, lymphatic facials







## BE GENEROUS

### CLAYTON BUSINESS SCHOOL

Fill in the gaps in your education with our expert led classes (Real Estate, Finance, Stock Market, Tech, Insurance, Healthcare)

### ART COLLECTION

Learn how to invest in art and build your own collection

### “I KNOW NOTHING ABOUT...”

An expert gives a crash course on a mysterious subject

### FUNDRAISING FOR STARTUPS 101

Learn how to raise VC for your business

### CAREER CONVERSATIONS FT. INDUSTRY EXPERTS

Learn from those who have achieved excellence in their field

### “SELF STARTERS”

Stories from inspiring Entrepreneurs - how they got where they are

### “HOW DO I WORK THIS THING?”

Learn how to better operate (Google Slides, Expensify, Instagram, Tailwind, etc)

## BE INCLUSIVE

### CLAYTON CONTRIBUTES FUNDRAISER

Glitzy gala for our great cause

### MONTHLY VOLUNTEER DAY WITH CLAYTON IMPACT COMMITTEE

Connect with the charities championed by our Impact Committee

### ANNUAL PRIDE CELEBRATION

Best party ever

### CLAYTON IMPACT COMMITTEE : DINNERS WITH SUBSTANCE

Join the Clayton Impact Committee for dinner to learn about the current focus of Clayton Contributors.

### “HOW TO FUNDRAISE FOR A CAUSE”

Hosted by Clayton's Impact Committee

### CYCLING & MARATHON FUNDRAISERS

Organized via Clayton's "Lets Get Physical" club

### NEW MEMBER HAPPY HOUR

Meet our Membership team and some new buddies







# Drinking & Dining at Clayton



CHEF-INSPIRED,  
NOT CHEF-DRIVEN.  
TIMELESS, NOT TRENDY.  
APPROACHABLE,  
NOT ALIENATING.  
COLLABORATIVE,  
NOT STUBBORN.





Clayton restaurants are built on service, attitude and culture, not on ego. Locals will see them as an every week favorite and their preferred spot for all occasions.







# Of A Kind

SOULFUL & SATISFYING CALIFORNIA–MEDITERRANEAN

OPEN TO ALL

An homage to the clean, bright and intoxicating flavors of the Mediterranean blended with the healthy sensibilities of California.

Of a Kind features a killer made-to-order pita program paired with clean vegetable salads, a variety of hummus, and soulful pastas.

Our beverages are the perfect compliment to the food as light, crushable and herbaceous renditions on classic cocktails, local beers, and a variety of wines.

**Clayton Members will always have priority access to making Of A Kind reservations and booking a table.**

# OAK Market

## DENVER'S LEGENDARY MARKETPLACE

OPEN TO ALL



As a companion to Of a Kind, OAK Market provides an all-day destination for the residents of Denver. The Market is open to all and features a full display of sandwiches, pastries, vegetable & grain salads, charcuterie and cheeses, and fresh-pressed juices as well as the best coffee and gelato bar in the area.

Like sister and brother, OAK and OAK Market share a similar DNA, though the market is casual and consistent, offering foodie favorites worth revisiting daily.

# Five Nines

## NIGHTLIFE'S NEW HIDDEN TREASURE

OPEN TO ALL

*Members benefit from priority reservations*



Hidden behind OAK Market, the design of Five Nines conveys a secret, cozy and comfortable space featuring low-slung seating and an intimate stage, offering an environment where Champagne showers are promised.

Expect to find amazing jazz and acoustic live music shows, spoken word performances, headlining DJ residencies, comedy to make your sides hurt, and thought-provoking performance art.

Five Nines serves a mixture of classic and innovative culinary cocktails that feature curated ingredients and local high-end spirits.

Five Nines provides a private-upscale experience for the Members at Clayton and the brilliant locals of Denver.





# Members Only

SPACES FOR MEMBERS TO CONVENE, COLLABORATE & CELEBRATE

MEMBERS + GUESTS

The Members Club at Clayton encourages organic connectivity and human moments, and provides the movers, shakers, and game-changers of Denver with a space to convene and collaborate each and every day.

## THE FOOD

While breakfast will be a collection of the classics prepared expertly, our all-day menu provides a combination of comforting and healthful options to keep our members fueled.

## THE DRINKS

Our beverage program in the Parlors includes a healthful n/a beverage and juice program, an extensive low ABV by-the-glass and natural/organic bottle list, as well as one of the best classic cocktail menus in Denver.

## THE DESIGN

Outfitted in collaboration with New York-based design firm, AvroKo, Clayton has been created as a place for exchanging ideas. With a series of small, intimate spaces to facilitate connectivity, Clayton Members & guests are encouraged to network with the inspired and inspiring.



# Member Spaces



## THE PARLOR

### FOR GETTING LOST IN CONVERSATION & COCKTAILS

The Members Parlor is a space where we encourage productive conversations to take place. With drinks and juice, along with a happy hour menu and light bites offered all day, Members are able to entertain social and professional guests in a tech-free space, designed to cultivate engaging conversation and connectivity. Carry your conversations over to a nightcap & late-night snack if you please.



## CO-WORKING LOUNGE

### A PLACE TO WORK, EAT, MEET

An extension of the restaurant where Members are able to work and indulge in a substantial meal or quick nosh while also banging out a few emails or working on that PowerPoint presentation you've been procrastinating on.



## THE RESTAURANT

### A SPACE FOR HUMAN MOMENTS

Designed as a proper dining space, the Members restaurant is where lunch meetings, cozy breakfasts and intimate dinners with friends and family can be enjoyed, in a tech-free environment focused on human connectivity over stunning food. Members are invited to make reservations in the restaurant, and can book parties up to 6 people including the Member.

## THE LIBRARY

### WHERE WE GET IT DONE

Specifically designed as our cozy, private and intimate space on the Members floor, the Library is structured to encourage productivity, whether that may be in the form of laptop work and catching up on that to-do list, or bringing a book to tuck in with a hot toddy from the Parlor.

## THE SUNROOM

### BASK & CONVERSE

An extension of the parlor that extends to our outdoor patio, the Sunroom is where our Members are able to take a book and catch some rays while enjoying a revitalizing juice, clean food, and bright company. It's where light and refreshing experiences are meant to be enjoyed in a tech-free space.









# Clayton Rooftop

TO PLAY AND WORK

MEMBERS + GUESTS

The rooftop restaurant, bar and pool are open to Clayton Members & Guests, where visitors are guaranteed to find boozy brunches, personalized poolside coolers for cabana-cocktailing, low ABV clean-drinking wines, and a feature of Colorado-based brews & spirits.

## THE FOOD

- Wood Fired Flatbreads
- Mezze & Mediterranean Snacks
- Boozy Brunches

## THE DRINKS

- Spritzes, Punch Bowls & Pitchers
- Tiki Tuesdays with Weekly Features
- Frozé All Day
- Daybed-side coolers
- Champagne guns



# Event Spaces

BOOK THESE SPACES FOR GETTING DOWN TO BUSINESS,  
OR JUST GETTING DOWN.



## ROOFTOP RESTAURANT

75 person capacity



## MARGARET BALLROOM

2,248 SQ FT  
197 person capacity



## RICHENS ROOM

1,095 SQ FT

74 person capacity  
*(can be divided in two)*



## GRIFFITH ROOM

190 SQ FT

8 person capacity



## LIBRARY

940 SQ FT

60 person capacity



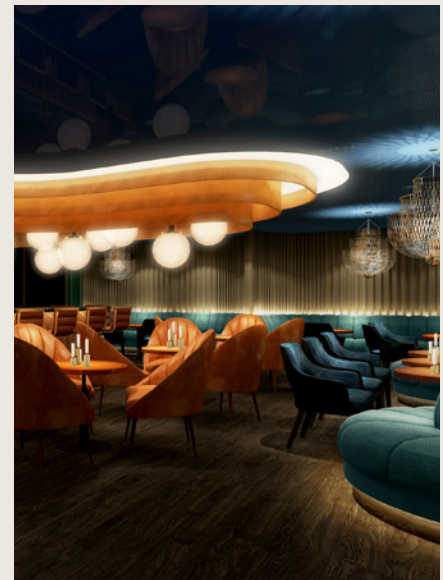
## ISABELLA PRESIDENTIAL SUITE

1440 SQ FT



## OF A KIND

Restaurant: 54 person capacity  
Bar & Lounge: 40 Indoor+ 22 Outdoor  
Clara Room: 10 person capacity



## FIVE NINES

1,743 SQ FT  
50 person seating





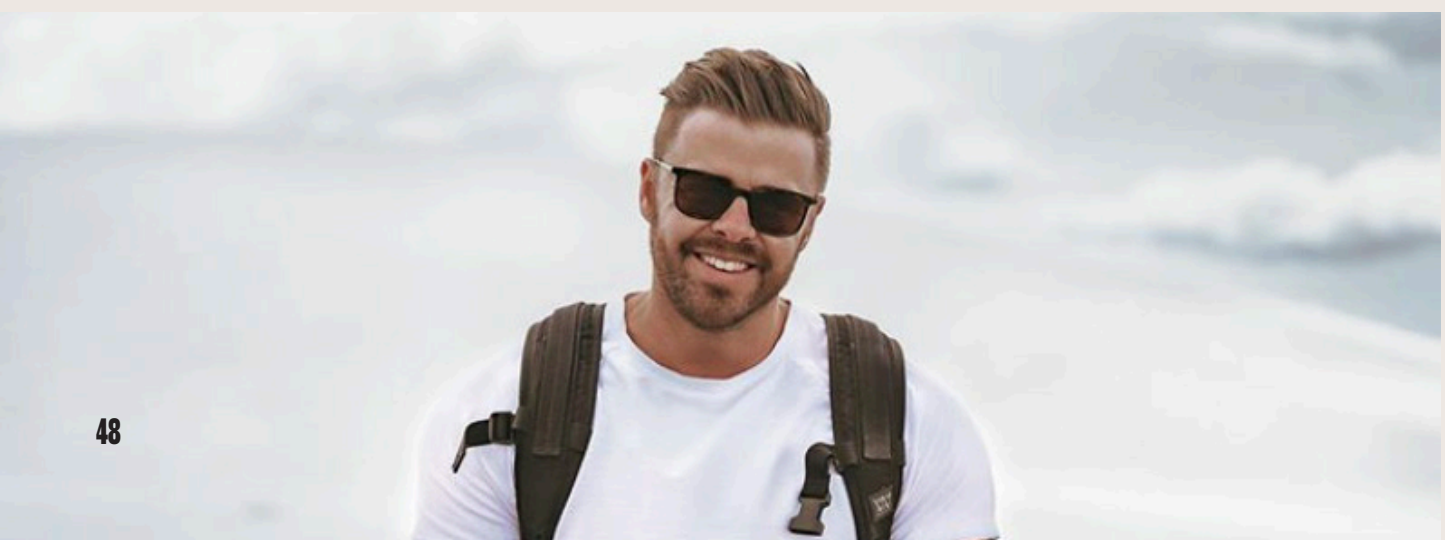




# Foundation of Our Membership Structure



@liobumba





# Nomination

Our Member base is built on relationships. Chances are, if you want to see someone in the room, we will too.

**Think of people you would want to see in the room –**

Who are the most interesting people you know? Who are the most inspiring people you want to know? Who do you respect and admire? Who do you want to learn something new from? These are people we want you to nominate for Membership.

Further — we want to be as distinct as possible. Make your nominations balanced — just as the club should be.

We are building a community that will have a remarkable spectrum of professions, industry experience, ages, LGBTQ identities, ethnicities, interests and curiosities.

**Finally –**

Clayton is built on our 5 Pillars.

**BE CURIOUS.  
BE FUN.  
BE AUTHENTIC.  
BE GENEROUS.  
BE INCLUSIVE.**

Ask yourself if the people you are submitting exemplify some, or ideally, ALL of our pillars. Who will best represent our pillars and add to the Clayton community? Those are the people we want to find for Clayton.

**WHEN NOMINATING,  
PLEASE INCLUDE:**

Name

Email

Instagram (etc.)

Why will they  
make for excellent  
Members?



# Membership Types



## **30 & UNDER MEMBERS**

- \$1800 membership dues (paid annually or monthly)
- \$250 joining fee (\$125 if membership dues are paid annually)

## **REGULAR MEMBERS**

- \$3000 membership dues (paid annually or monthly)
- \$500 joining fee (\$250 if membership dues are paid annually)

## **COUPLES MEMBERSHIP**

- This offer applies to married couples or qualified domestic partners. (Must show proof of shared residence.)
- If applying and accepted together, couples receive the second membership at 50% off
- Joining fees apply.

## \* A FEW THINGS TO NOTE

1. Don't be an asshole
2. Check your ego at the door.
3. Good vibes only.

We reserve the right to revoke or suspend Membership at our sole discretion at any given time should a Member not uphold our values, practices, policies and ethos.

Clayton is a Members' club for adults. Those under 18 are welcome in the restaurant on the second floor until 9pm, Monday to Sunday and limited hours on the rooftop. All bars, parlor rooms, and library are child free zones.

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## COVID DISCLAIMER

The safety of our community is the highest property to Clayton. We will be vigilant in upholding all government health mandates. As a private Members Club, we are well positioned to navigate restricting capacity as required, and manage appropriate spacing needs to ensure our Members stay healthy. Your well being, comfort, and safety is our first priority.



## CONTACT

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Clayton